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International Photo Museum To Open On Park Ave. South

AUGUST 24, 2017 | BY JOHN JORDAN

The photography museum has leased the entire 45,000-square-foot building, formerly known as the Church Mission House in Midtown South.

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281 Park Ave. South

NEW YORK CITY— Fotografiska International, the world's largest photography museum, will establish its first U.S. location at RFR's 281 Park Ave. South building.

The photography museum has leased the entire 45,000-square-foot building, formerly known as the Church Mission House in Midtown South. The establishment of Fotografiska's New York City location is part of its expansion to select major cities. In addition to the Park Avenue museum, Fotografiska is also establishing a location at the new White Chapel Building in London's Whitechapel neighborhood. Led by artist and investor Yoram Roth, Fotografiska International is also reportedly evaluating additional locations in Europe and Asia.

Geoffrey Newman of Newmark Knight Frank represented Fotografiska International in the transaction.

"We acquired 281 Park Avenue South with the belief that this incredible building required a special tenant," says Aby Rosen, co-founder and principal of RFR. "Fotografiska is a great



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institution, and I'm very much looking forward to seeing this fine photography museum open its doors here to establish its first U.S. presence."

Fotografiska is the world's largest photography museum. Founded in Stockholm by brothers Jan and Per Broman, the museum includes one of the city's leading restaurants, as well as event spaces and a retail store.

RFR, along with an investor group from HQ Capital Real Estate LP, [purchased 281 Park Ave. South](#) from the Federation of Protestant Welfare Agencies in 2015 for \$50 million.



John Jordan ›

John Jordan is a veteran journalist with more than 30 years experience in newspaper and web publishing. He is a contributing writer for Real Estate Forum and GlobeSt.com johnjord@aol.com

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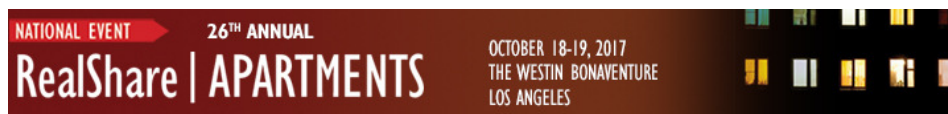
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